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**AMERICANS DISABILITIES CORPORATION (ADC)  
EXPANDS ITS ONLINE MARKETPLACE**  
*Strengthened website includes resources for caregivers*

**Princeton, NJ (July x, 2007):** In a continued response to the shifting needs of the disabled, the elderly and their caregivers, the American Disabilities Corporation today unveiled a revamped website [www.ameridiscorp.com](http://www.ameridiscorp.com). The site offers an expanded array of health products and supplies for individuals and health care organizations and a new, comprehensive Caregivers Oasis™ page *{address/link optional}* that provides educational resources, relaxation techniques and coping strategies for caregivers.

“Our company was founded on a strong commitment to providing the disabled, elderly and medically challenged individuals and their caretakers with options for improving activities of daily living and overall well-being,” said Neil Tucker, M.Ed., MLD/CDT. “Our strengthened online presence continues to deliver on this commitment.

“In our society today, people are living longer and in greater numbers. As the baby boom generation ages, the number of elderly and disabled will rise dramatically. The caregiver role also will continue to evolve and change,” added Tucker. “ADC is responding to these realities with an easy-to-access online marketplace and centralized educational resource for customers to learn more about their disability and conveniently shop for the products and supplies they need.”

ADC serves the day-to-day and longer-term needs of customers, with products that include mobility equipment, such as heavy-duty underarm crutches, canes, portable shower units and shower benches; and wound care, bandaging and incontinence supplies.

**About American Disabilities Corporation Founders:**

**Neil Tucker, M.Ed., MLD/CDT** has more than 25 years of teaching, training and competing in the Chinese Martial Arts and Healing Arts. He served as an adjunct faculty member at The College of New Jersey's Health and Exercise Science department where he taught Stress Management, Human Sexuality and Yoga and Martial Arts. Neil has been a professional practitioner member of the American Massage Therapy Association since 1987 and has held senior management positions in the largest massage career schools in New Jersey.

**Paul Kurisko, MBA**, is the managing director of American Disabilities Corporation. His background includes sales, marketing, scientific research and management. Prior to his position at American Disabilities Corporation, Paul managed his own consulting firm and provided clients with services ranging from data base construction, to business and marketing plan development. He also held management positions for companies such as Chemetall Oakite, Inc., a Specialty Chemical Corporation, JohnsonDiversey (Dubois Chemical), and General Foods. Paul obtained an MBA from Rider University and a BS in Biotechnology from the Rochester Institute of Technology.

**About American Disabilities Corporation**

*American Disabilities Corporation (ADC) [www.ameridiscorp.com](http://www.ameridiscorp.com) is a family, caregiver, and community-focused organization that believes optimum wellness is achieved by fully developing the resources of our body, mind and spirit. ADC provides a unique blend of products and services that offer consumers options for enhanced living and overall well-being. ADC recently became a qualified provider for the New Jersey Division of Developmental Disabilities program known as "Real Life Choices" (RLC), a program for consumers with developmental disabilities and their families.*